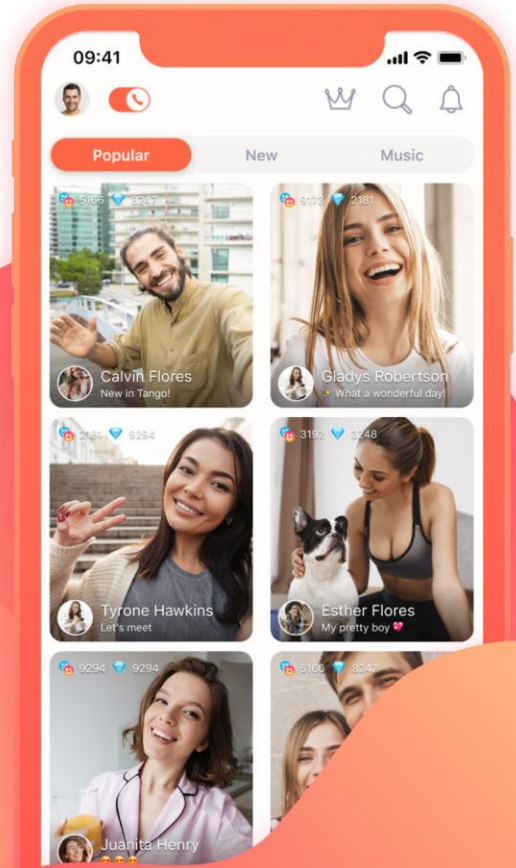




Tango Agency Model





Objectives

Tango Agency Model is a great opportunity for our partners to maintain high level of performance among hosts, multiply own revenue, and work directly their hosts providing local support, local targets, local approval, local direction, etc.

You, as a partner, will be managing the entire process making sure your hosts reach their targets and deliver their commitments.

Payment to partners will take place once a month by the 10th of every month. Payment will include host salary.

Together we will be able to expand into mainstream by bringing musicians, artists, and content creators, will make Tango Live a better place for talented people seeking for self- expression.



Host types

Tango offers approval of three types of hosts on the platform:

1. Independent hosts
2. Regular hosts through agency
3. Influencer hosts through agency



Host Type - Independent Hosts

- No commitment
- No targets
- No salary
- No streaming schedule
- Host get's 100% of the earnings through Payoneer once he/she reaches threshold (25 USD)
- Daily payments
- Agency gets 10% commission of host's total earning in a month (only if joined via agency's link).



Host Type - Regular host through Agency

- Commitment of hours per month (40 h)
- Commitment of days per month (15 days)
- Revenue targets
- Salary based on performance
- Agency gets salary on behalf of host
- Hosts can redeem their diamonds once they reach minimum threshold
- Payment once a month based on target completion
- Agency can deduct commission from host's salary



Host Type - Regular host through Agency (New)

Hours	Days	Min Diamonds	Max Diamonds	Min Conversion	Max Conversion	Payment	Min Total	Max Total	Suggested Agency Commission
40	15	-	10,000	\$ -	\$50.00	\$ -	\$ -	\$50.00	10%
40	15	10,001	14,999	\$50.00	\$75.00	\$5.00	\$55.00	\$80.00	10%
40	15	15,000	19,999	\$75.00	\$100.00	\$10.00	\$85.00	\$110.00	10%
40	15	20,000	34,999	\$100.00	\$175.00	\$15.00	\$115.00	\$190.00	10%
40	15	35,000	49,999	\$175.00	\$250.00	\$25.00	\$200.00	\$275.00	10%
40	15	50,000	69,999	\$250.00	\$350.00	\$40.00	\$290.00	\$390.00	10%
40	15	70,000	89,999	\$350.00	\$450.00	\$70.00	\$420.00	\$520.00	10%
40	15	90,000	1,19,999	\$450.00	\$600.00	\$100.00	\$550.00	\$700.00	10%
40	15	1,20,000	1,49,999	\$600.00	\$750.00	\$130.00	\$730.00	\$880.00	10%
40	15	1,50,000	2,49,999	\$750.00	\$1,250.00	\$170.00	\$920.00	\$1,420.00	10%
40	15	2,50,000	3,49,999	\$1,250.00	\$1,750.00	\$300.00	\$1,550.00	\$2,050.00	10%
35	15	3,50,000	4,99,999	\$1,750.00	\$2,500.00	\$450.00	\$2,200.00	\$2,950.00	10%
35	15	5,00,000	9,99,999	\$2,500.00	\$5,000.00	\$550.00	\$3,050.00	\$5,550.00	10%
35	15	10,00,001	13,99,999	\$5,000.00	\$7,000.00	\$800.00	\$5,800.00	\$7,800.00	10%
35	15	14,00,000	20,00,000	\$7,000.00	\$10,000.00	\$1,000.00	\$8,000.00	\$11,000.00	10%
30	15	21,00,000	25,00,000	\$10,500.00	\$12,500.00	\$1,500.00	\$12,000.00	\$14,000.00	10%
30	15	26,00,000	30,00,000	\$13,000.00	\$15,000.00	\$2,500.00	\$15,500.00	\$17,500.00	10%
30	15	50,00,000	70,00,000	\$25,000.00	\$35,000.00	\$3,500.00	\$28,500.00	\$38,500.00	10%
30	15	1,00,00,000	1,20,00,000	\$50,000.00	\$60,000.00	\$4,500.00	\$54,500.00	\$64,500.00	10%



Host Type - Influencer host through agency

- Commitment of hours per month
- Commitment of days per month
- Commitment of certain diamonds
- Commitment of Instagram posts and stories
- Followers' targets
- Salary based on number of followers on SM pages
- Agency gets payment on behalf of influencer
- Payment once a month based on completion of targets
- Agency deducts commission from host
- Agency and influencer agree on commission terms
- **Accepted Social Media Channels- Instagram, Facebook, Twitter**



Host Type - Influencer host through agency

Fan Following	Weekly Payment	Diamonds	Weekly Days	Weekly Hours	Posts Per week	Stories Per week	Weekly followers on Tango
30k-50k	\$25	15,000	5	10	2	5	350
51K-100k	\$40	25,000	5	10	2	5	500
101k-200k	\$100	40,000	5	10	2	5	650
201k-400k	\$150	65,000	5	10	2	5	1000
401k-800k	\$250	85,000	5	10	2	5	1500
801k-1.5M	\$350	1,25,000	5	10	1	4	2500
1.6M-2.5M	\$500	1,75,000	5	10	1	3	3500
2.6M-3.5M	\$750	2,25,000	5	10	1	3	4500
3.6M-4.5M	\$900	2,50,000	5	10	1	3	7000
4.6M-Above	\$1,000	2,75,000	4	8	1	3	10000



Guidelines for Social Media Posts

- Posts should only be a Tango poster, tagging us on personal photos would not be considered.
- At least one swipe up story of their Tango profile should be visible on influencer's page as highlight, as long as they are working with us (exempted for Facebook influencers).
- No other brand or individual should be tagged in that post.
- More than one post a day would not be considered.
- Posts should be visible until that payment of that month is credited, we'll not be considering even if the post links provided after verification.



General Agency Participation Guidelines

Payments:

- Agency will get fixed payments **only** on host who completed the weekly targeted hours, posts, and achieved the targeted followers.
- If host haven't completed the targeted hours or posts, and haven't achieved the targeted followers, agent will get commission **only** on host's diamonds.
- All payments to agencies are included taxes. Agency and broadcasters are required to comply with local regulation requirements.
- If agency or broadcaster do not comply with local regulation requirements, this will be their own responsibility and not TangoMe Inc responsibility.

Termination and Suspension

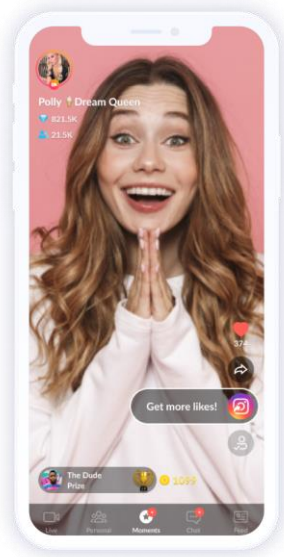
- Agency participation program is in good will, and both sides have the right to terminate it at any given time
- Tango has the right to suspend and stop payments to hosts that violate Tango's T&Cs.
- Tango has the right to terminate any relationship with agency at any point of time in case of violating Tango's T&Cs.
- Tango has the right to cancel the agreement with agency with a 7-day notice. All payments will be paid until the date of termination.

For any inquiries, please contact partners@tango.me



General Agency Participation Guidelines (New)

- Tango Live is an online streaming interactive platform operated by TangoMe Inc.
- Both parties, TangoMe Inc and Agency, will always remain independent contractors. This means that no welfare, social benefits, or any other local requirements will be covered by broadcaster or agency and not by TangoMe Inc
- Participation of Tango Agency program requires registration and acceptance of Tango's agency program T&C's.
- Tango has the right to change, update, and terminate the participation guidelines at any point of time by sending a notice to agency. Agency will manage hosts schedule and make sure all hosts are broadcasting in different hours during the day.
- Tango has the right to use any content generated on Tango app for promotional campaigns. Each host needs to be verified and approved by Tango's partner manager.
- New partners are required to hire minimum of 5 hosts on their first month, total host count should be 10 in second month and 5 out of them should achieve minimum target and get paid in second month.
- Every host may have only one Tango ID and may be associated to only **one** agency. Violation of this will cause an immediate suspension of their account and may be subject to suspension of agency account.
- Agencies will not get to claim a host just because an account has been created from their link, it's the agency's responsibility to guide their host, make sure they go live and perform well, address their issues and be in constant touch with them. Then if some other agencies sign their host, then only can claim a dispute.
- Broadcasters will not be allowed to change agencies. If any of the broadcaster experience s issues with their agencies, their agency will be given plenty of time to resolve it. If host still wishes not to work with their agency, then in that case either Tango will sign them directly as independent host or can assign them to some reliable agency.
- Before signing a host, agencies are required to check in written whether he/she is already associated with any of the existing agencies on Tango. Agencies are advised to skip them right there if they are. Host may not be familiar with the polices so agencies are advised to guide them to contact us at indiapartners@tango.me if they are experiencing issues with their existing agency.
- Agencies are advised to preserve any communication with their hosts related to Tango or it's policies for when/if needed.
- Tango reserves the right to amend, remove, or otherwise change the rules, without further notice. Tango also reserves the right to make a judgement on cases not specifically covered by or that go against the rule-book in order to preserve the spirit of fair competition.



Tango LIVE

Launch – February 1st 2021

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